

Kurt Tacastacas

Graphic Designer

7 Years of Experience

Skills & Proficiency

Adobe Creative Cloud **100%**

Microsoft Office **85%**

Graphic Design **100%**

Packaging Design **100%**

UX/UI Design **90%**

Illustration **90%**

2D Animation **80%**

3D Animation **80%**

HTML **100%**

CSS **100%**

JQuery **80%**

Photography **80%**

Photo Editing **90%**

Videography **75%**

Video Editing **90%**

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My name is Kurt Tacastacas. I specialize in graphic design, born in the Philippines, grew up in Ohio, & now live in New York City.

I had the privilege of working with the world's top brands such as Hershey's, Paper Mate, L'Oreal, Calvin Klein, Vaseline, Kellogg's, Jet.com and Walmart.com through BrandShare - the world's first and largest eCommerce Media Network - where I'm currently the Senior Graphic Designer.

BrandShare

Senior Graphic Designer

BrandShare is the first and largest eCommerce Media Network. I am in charge of creating internal and client-facing corporate presentations, client art - both original art and client art re-purposing, web design, email design, survey design and management, social media coordinator and packaging design.

October 2014 - Present (2 yrs 10 mos)

Ferno-Washington, Inc.

Digital Designer

Ferno is a leading patient handling equipment manufacturer. My responsibilities include creating web pages, emails and product catalogs. I also helped produce and edit ambulance cot tutorial videos, promotional product teaser videos, as well as host and coordinate live video productions through LiveStream.

October 2012 - August 2014 (1 yr 11 mos)

Cleveland Medical Devices, Inc.

Web and Graphic Designer

CleveMed is the manufacturer of wireless sleep apnea monitors. I rebranded the company website, created consistency throughout their product sales materials, coordinated with the computer engineering department to brand and provide a seamless UX in translating sleep records, create a HUB for product tutorial documents and videos.

June 2010 - August 2012 (2 yrs 3 mos)

Tiny Giant Studio

Art Lead

Tiny Giant Studio was a local animation studio founded in Cleveland. I was a part-time lead art director for animation projects, 2D and 3D animator, and graphic designer.

September 2011 - March 2012 (7 mos)

eSMART HD

3D Animator/Modeler

eSMART HD was an animated doctor's visit simulation produced by the Case Western Reserve University to help patients get diagnosed without having to see a doctor in person. I helped model and texture low-poly environments and create the software's UI.

February 2011 - April 2011 (3 mos)

Boys Hope Girls Hope of Northeast Ohio

Video Production Teacher

Hope Prep was a 6-Week Summer Program for middle-school students to excel in Math, English, Science and Art. In the first 2 years I assisted my art teacher in high school. We taught the students, photoshop, airbrushing and video editing. In July 2009, I taught my own class on how to shoot, edit, and produce videos.

June 2007, June 2008, June 2009 (3 yrs)